



Rooster Teeth Productions

'Red vs. Blue' producers expect about 4,000 people to attend a RTX, a fan event, in July.

## Company has outgrown bedroom

**Red**  
Continued from D1

head honcho Michael "Burnie" Burns, who writes, directs and acts in "Red vs. Blue" (he plays the character Church, among others), about the new season.

### American-Statesman: What's changed in 10 seasons of "Red vs. Blue"?

**Michael "Burnie" Burns:** "Red vs. Blue" has just become bigger and bigger each season. In general, the Internet video revolution has really taken hold while we have been making the show. It's hard to believe, but YouTube didn't even exist when we started the series. Since then, "RvB" has evolved from a few friends working on episodes in a spare bedroom to dozens of artists on three continents creating the best original show on the Internet.

Elijah Wood lends his voice for Season 10.

Jim Cooper/Associated Press



### How did Elijah Wood get involved with the show?

Elijah was introduced to us by a friend of a friend a few years ago, and he came by to visit our studio. Then when we were down in New Zealand promoting "RvB" DVDs last fall, we were invited to come visit "The Hobbit" set for a few days. That started the discussion of Elijah performing a cameo in Season 10 and that grew into him playing our villain, Sigma. We are overjoyed to have him join the cast.

### What do you attribute to the show's longevity and huge fan base?

The main factor has been consistency of the show. We have become a staple of the Internet video scene. Also, having a young, energetic audience really helps. We have people who discover the show in their teens even now after nine years. And the really scary thing is people who watched "RvB" during Season 1 when they were in high school are now out of college and, in some cases, starting families. It has

spanned a huge portion of their lives.

### How big has the company gotten?

Right now, our staff is 35 full-time employees. We have come a long way since starting in a spare bedroom in Buda. We are very proud to have grown so much, especially during these past few years when businesses weren't supposed to be growing.

### How many people are you expecting at RTX?

RTX, our massive fan event, should have about 4,000 people in attendance this summer at the Austin Convention Center. Next year, we want to have 20,000.

### Did you all do anything special to celebrate the 1 billion views milestone?

We celebrated the way any true Texan would - with champagne and brisket. We made a special thank-you video to all our fans who watch the shows we produce. That video hit 1 million views in the first week, which puts us on the way to our next billion views. We're sneaky like that.

Contact Omar L. Gallaga at 445-3672  
Twitter: @omarg

**GREAT GRADUATION GIFTS!** **STRAIT MUSIC MEMORIAL DAY** **OPEN MEMORIAL DAY 9:30-7:00**

# MUSIC BLOWOUT!

## 20% TO 60% OFF TODAY ONLY MEMORIAL DAY

**SPECIAL FINANCING! NO INTEREST FOR 12 MONTHS!**

<b>PIANOS &amp; DIGITAL KEYBOARDS</b> <b>25%-35% OFF</b> <i>Ask about Trade-In Specials</i>		<b>GUITAR &amp; KEYBOARD AMPS</b> STARTING AT \$99
	<b>WE SERVICE WHAT WE SELL</b>	
<b>ALL PORTABLE KEYBOARDS, SAMPLERS &amp; SYNTHESIZERS SLASHED!!!</b>		<b>GUITARS</b> INCLUDING FENDER, PEAVEY, OVATION, MARTIN, TAKAMINE, TAYLOR, IBANEZ, YAMAHA AND LARRIVEE <b>20%-50% OFF</b>
	<b>DRUM SETS &amp; CYMBALS</b> SPECIAL FACTORY SAVINGS ON MANY ITEMS SETS AS LOW AS \$379.00	
<b>SERVICE, SELECTION, PRICE, QUALITY &amp; FINANCING</b>		
<b>USED YAMAHA C3 6'1" GRAND ONLY \$19,400</b>	<b>SALE HOURS:</b> WEEKDAYS • 9:30-7:00 SATURDAY • 9:30-5:30	<b>NEW! GRAND PIANOS \$5,890</b>
	<b>MARTIN GUITARS</b> D-415 D-35 D-28 PRICED TO MOVE	
<b>MARSHALL STACKS STARTING AT \$500</b>	<b>DIGITAL PIANOS STARTING AT \$449</b>	<b>25% OFF ALL BEGINNER BAND &amp; ORCHESTRA INSTRUMENTS</b>
<b>ELECTRIC GUITAR PACKAGES STARTING AT \$199</b>	<b>DIGITAL MULTI-TRACK RECORDERS FROM \$199</b>	<b>REBUILT STEINWAY GRAND "LIKE NEW" MODEL "M" \$29,900</b>
<b>SOUTHWEST 2428 W. BEN WHITE @ S. LAMAR 476-6927</b>	<b>STRAIT MUSIC COMPANY</b>	<b>NORTHWEST 13945 HWY. 183N. @ HWY. 620 918-3743</b>

*We accept all major credit cards • www.straitmusic.com*  
**- AN AUSTIN ORIGINAL SINCE 1963 -**

# Austin Area Businesses giving back to the community



**Austin Gives** is a group of generous local businesses who donate 1% or more of their pre-tax earnings to philanthropy.

"JHL Company strongly believes in giving back to our community. By donating our time and resources, we are not only doing a good thing, but contributing to our local economy in ways that will impact Austin's infrastructure, workforce, and business climate."  
— Jennifer Stevens



"At Southside Flying Pizza, we saw that we could better reach out to our customers by providing online ordering, especially for our nearby neighbors from the Texas School for the Deaf. We give 5% of the associated online revenue to the school and have seen our online sales grow considerably, apace with more respect, gratitude and loyalty from all of our customers."  
— Art Goldstein



Go to **austingives.net** to complete the pledge form so next time you are on the list! **IT'S FREE!**



Austin American-Statesman  
statesman.com

## Come join the list of Givers

- 3M
- A+ Federal Credit Union
- ABC Home and Commercial Services
- Affintus
- Agents for Change Real Estate
- Aldea Designs
- Alori Properties
- Alt Creative
- American Constructors
- AQUILA Commercial
- Austin American Statesman
- Austin Psychology & Assessment Center
- Austin Wellness Chefs
- Austin Zoo and Animal Sanctuary
- BBVA Compass
- Borgelt Law
- Broaddus & Associates
- Brookfield Residential
- Brown McCarroll, LLP
- BuildASign.com
- Bury & Partners, Inc.
- Bushnell & Company
- Carmelo's Ristorante Italiano
- Caudillo Studios
- Chez Zee
- Classic Soft Trim
- Corridor Title
- Creative Suitcase
- Don Martin Public Affairs
- Door Number 3, Inc.
- DPR Construction
- eBay Inc.
- EcoClean
- Elizabeth Christian & Associates
- Public Relations
- Encotech Engineering Consultants
- Farmers Insurance Group
- Flynn Construction
- Forestar Group Inc.
- Fox Service Company
- GenerousArt.org
- Geoffrey F. Kuhns
- Get The Picture
- Give as you Get
- Give Realty, Inc.
- Gottesman Residential Real Estate
- Gracy Title
- Graves, Dougherty, Hearon & Moody
- Green Host It
- GSC Architects
- Harden Healthcare
- H-E-B
- Holdenfelds Enterprises, Inc.

- Heritage Title Company
- Hotels for Hope
- Howdy Honda
- Imagecraft Exhibits
- Isdale Construction
- Jack Allen's Kitchen
- Jackson Walker L.L.P.
- JE Dunn Construction
- JHL Company
- Keep Austin Weird Homes
- K Friese & Associates, Inc.
- Live Oak - Gottesman
- LZT Architects, Inc.
- Mauro Pilates
- Maxwell Locke & Ritter, LLP
- MWM Design Group
- National Instruments
- Noble Insurance
- O'Connell Robertson
- Oxford Commercial
- PMB Helin Donovan LLP
- Powell, Ebert & Smolik, PC
- PrimoDish.com
- Protocol & Etiquette Worldwide
- R. Mendoza & Company, P.C.
- R&R Limosine and Bus
- Riverside Resources
- Silicon Labs
- Southside Flying Pizza
- St. David's Healthcare
- Successful Giving
- Susan Hoermann/Evergreen Studios
- Tech Ranch Austin
- Texas Gas Service
- The Jones Firm
- The Steam Team
- Thomas Graphics
- Ticket City
- Truluck's Seafood, Steak and Crab House
- University Federal Credit Union
- Vintage IT Services
- VCFO
- Wells Fargo Bank
- Workplace Resource
- Wortham Insurance & Risk Management
- Zuma Office Supply

## SPONSORS

- ABC HOME & COMMERCIAL SERVICES Specialists for your environment
- Austin Chamber
- Austin Community Foundation
- BUILD A SIGN .COM
- CONVIO MOVE PEOPLE
- eBay
- ENTREPRENEURS FOUNDATION
- LIVE HERE! GIVE HERE! .ORG
- SUCCESSFUL GIVING
- TICKET CITY
- United Way United Way for Greater Austin
- WELLS FARGO
- WorkplaceResource
- YELLOW CAB